



**A3 Media** LLC.

HIGH PERFORMANCE AND COST EFFECTIVE  
MEDIA SOLUTIONS

INFO@A3MEDIALLC.COM (800) 881-0569



SOFTWARE AS A SERVICE (SAAS) HD VIDEO PRODUCTION LIVE EVENT PRODUCTION  
CREATIVE SERVICES WEBCASTING

# MEDIA & SOFTWARE COMMUNICATIONS SOLUTIONS

A3 Media LLC. is a digital media & software communications solutions company specializing in Event Production and Webcasting Solutions.

**A3 MEDIA LLC OFFERS HIGH PERFORMANCE AND COST EFFECTIVE SOLUTIONS  
FOR PRODUCING AND DEVELOPING YOUR MEDIA.**

Let Our Experts assist you in understanding your options and selecting the best formats to develop and deliver your content. Our Experts can also guide you through the production process to ensure that your Audio/Video, Music, Streaming content, and Events are created & delivered for the best experience.



# What We Do



- We build interactive Digital Media Networks for our customers, supporting live and on-demand media.
- We enable and enhance our customers corporate communications, marketing and advertising activities.
- We Create Hi Definition Live Television Event Productions and Movies.
- We provide Global Communication with our partners via; Satellite, Fiber Video Lines, Internet Broadcasting, and Video Conferencing.

# The Vertical Markets Served A3 Media LLC.

- Enterprise
- Stadiums & Arenas
- Convention Centers
- Hotels
- Financial Institutions
- Medical & Healthcare Industry
- Government
- Education
- Media Companies
- Television Productions
- Movie Productions



# HOW OUR CUSTOMERS USE OUR DIGITAL MEDIA COMMUNICATIONS PRODUCTS AND SERVICES



- HR Communications
- Training & Events
- Virtual Meetings
- Product Introductions
- Event Broadcasting
- Shareholder Meetings
- Marketing & Promotions



- Rich Media Advertising
- Town Hall Meetings
- Media & Public Relations
- Television Broadcasting
- Movie Productions
- Satellite Communications
- Fiber Video Communications
- Video Conferencing



# A3 Media's Corporate Communications : Internal or External, Cross Channel, Public or Corporate Location

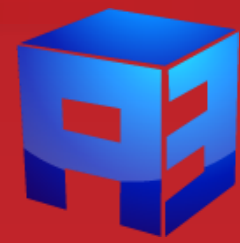


Communication  
Subject

Stakeholder  
Communication

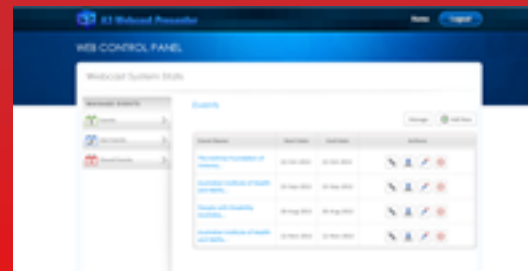


All Services benefit from A3 Media's Creative Services & Products



# LIVE BROADCAST, PROGRAMMED CHANNELS AND ON-DEMAND MEDIA

- Design, Program, and Distribute your own Broadcast Networks for Web and Mobile Devices
- Live Events
- Product & Sales Promotions
- Corporate Communications
- Pay-Per View & Subscription
- Production, Distribution, and Creative Services
- IPTV Software as a Service Solutions





# Enterprise Webcast Software Solution

## A3 Webcast Professional 4.01

### A3 User Registration & Tracking

A3 User Registration & Tracking is a webcast tool that provides easy setup of event registration and the capability to track users viewing habits per viewer.

### A3 Webcast Presenter

A3 Webcast Presenter is a live streaming web based presentation tool that provides 1-to-many web-based presentations with live pushed synchronized slides.



# Enterprise Webcast Software Solution

## A3 User Registration & Tracking

### Features Include:

- Easy custom form generator with popular form fields to chose to display. Make fields required or optional.
- Custom Messages for Pre-Live Event, Live Event Status, Post Event, On-demand Replay, and if the event is cancelled.
- Automatically push all browsers viewing the event page from pre-live to the live state. Then push them to post live and on-demand states with a push of a button link.
- View reporting on each registered user. Not only can you see if they viewed the event but if they viewed it live or did they watch the on-demand replay.
- Get granular reporting on each user on the amount of time they watched the event.(Broken down to Live & On-demand)

### New Features for 4.01

- Blacklist/Whitelist - Choose to ban or filter through viewers to your online event via IP and/or by visitors country.
- Pay Per View Events - Addition of creating pay for events. Grant access to your content for one time occurrence or subscription daily, weekly, monthly, year ect... Works with both Paypal and/or Eway Payment gateways.
- Interconnection with A3 Webcast Presenter for Whitelisting/Blacklisting of events.



# Enterprise Webcast Software Solution

## A3 User Registration & Tracking

The screenshot displays the 'WEB CONTROL PANEL' interface. On the left, a 'Webcast System Stats' sidebar shows 'MANAGE EVENTS' with options for 'Events', 'Live Events', and 'Closed Events'. The main area is divided into 'MANAGE EVENTS' (listing events like 'The Asthma Foundation of Victoria') and 'Events' (showing details for 'The Asthma Foundation of Victoria').

The 'Events' details form includes fields for 'Event Name', 'Event Type', 'Start Date', 'End Date', 'Event Type', 'Filter Listing Type', 'Block Listing', 'W Address (optional)', 'Available Countries', 'Selected Countries', 'User Name', and 'Password'. Below these are 'PageURL Details' and 'Use Event Content' options.

On the right, there are three message boxes: 'Pre Live Message', 'Post Live Message', and 'Cancelled Message', each with a text input field. Below these is a 'Form Fields' table:

Field Name	Don't Include	Include	Require
First Name	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Last Name	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Email	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Website	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Address 1	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Address 2	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
City	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
State	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Postal Code	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Country	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

An 'UPDATE' button is located at the bottom of the form fields section.



# Enterprise Webcast Software Solution

## A3 Webcast Presenter

### Features Include:

- Synchronized Slide Push Interface (Web based)
- Event Manager and Setup
- Slide Uploader and Slides Management
- Themed Presentation Page.
- On-Demand replay via synchronized slide timings and chaptering.
- Pushed Slides Manager – Editable Synchronized Slide Timings for On-Demand Replay
- Chapters Manager – Editable Chaptering of On-Demand Replay
- Live Moderated Q&A (Web Based) including pushing live questions to presenter
- Questions web view and ability to download Questions as CSV/ Excel File.
- Responsive HTML5 Viewer Themes for Desktop and Mobile.
- User Selected Viewer Layouts

### New Features for 4.01

- Chapter selection via thumbnail image slider
- Easy Logo uploader for changing Theme's logo per event.
- Interconnection with A3 User Registration & Tracking for Whitelisting/Blacklisting of events



# Enterprise Webcast Software Solution

## A3 Webcast Presenter

**A3 Webcast Presenter** Events Themes Help Logout

### SLIDES MANAGEMENT ADMIN PANEL

Currently working on: **Pyramal**

**EVENT ACTIONS**

- Edit Event Information
- Links
- Presentation
- Upload Slides
- Slides Manager
- Pushed Slides Manager
- Chapters Manager
- Download Questions

**Edit Event**

Event Title:  Event Description:

Event Date:  Presenter:

Live Streamer:  On Demand Streamer:

Questions User Name:  Questions Password:

Slides to Refresh Question Page On Refresh:  Select Theme:

**Update Event Details**

**A3 Media LLC**

We are Aiming High

*"Always Aim for the Moon. If you Miss, You Will Hit a Star"*  
- W Clement Stone

**INFO** **ASK A QUESTION**

Title: Streaming Media East On-Demand Demo  
Presenter: A3 Media LLC  
Date: 21/05/2013  
Description: Event On-Demand Demo

Powered by A3 Media LLC

**A3 Webcast Presenter** START STOP UPLOAD SLIDES RESET CLOSE

**A3 Media**

Example Slides  
Mission, Vision & Strategy Rollout  
Use Webcast

**We are Aiming High**

*"Always Aim for the Moon. If you Miss, You Will Hit a Star"*  
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Slideshow navigation controls and thumbnails.

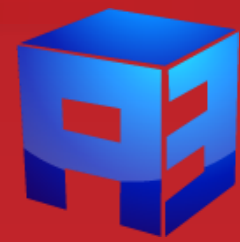
**EVENT ACTIONS**

- Edit Event Information
- Links
- Presentation
- Upload Slides
- Slides Manager
- Pushed Slides Manager**
- Chapters Manager
- Download Questions

### Manage Pushed Slides

delete upload

Sl	Slide Image	Slide Title	Slide Time	In Chapter	Action
1		Slide # 76... Q	00:00:01	✓	
2		Slide # 77... Q	00:00:03	✗	
3		Slide # 85... Q	00:00:06	✗	
4		Slide # 77... Q	00:00:15	✗	
5		Slide # 78... Q	00:00:19	✗	
6		Slide # 79... Q	00:00:25	✓	



# Software as a Service Solutions For IPTV delivered by our custom OTT Service and/or Software.

A3 Media's solutions enable organizations to distribute broadcast quality digital TV and video live and/or on-demand over IP networks to an unlimited number of end points. With a centralized management, configuration and control. Our system support large volumes of channels and end user devices.

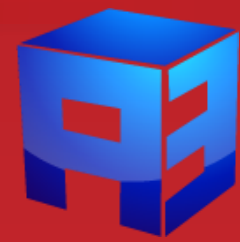
## Features:

- Deliver high impact live video.
- Maximize existing IP network capability.
- Centralized management, configuration and control.
- Website administration and delivery of content.
- Delivery to Roku devices.
- HTML5 delivery to most mobile devices.
- Pay-Per-View Live & On-demand Events
- Subscription Based Portal.

## Future Roadmap

- GoogleTV & Andriod App
- AppleTV & Ipad/Iphone App

# Software as a Service Solutions For IPTV delivered by our custom OTT Service and/or Software.



The image displays two overlapping screenshots of the A3 Sports & Entertainment platform. The top screenshot shows the admin interface for video management, and the bottom screenshot shows the user-facing website.

**Admin Interface (Top):**

- Header:** A3 SPORTS & ENTERTAINMENT, user profile (H Admin), and ADD VIDEO button.
- Left Sidebar:** Navigation menu including Dashboard, Videos, Add Video From URL, Add Video Upload, Import From Youtube, Import From Youtube VOD, Embed Video, Reported Video, Approval Video, Pages, Categories, Comments, Users, Advertisements, Statistics & Logs, and Settings.
- Main Content:** 'Videos' section with a table of video entries and a rich text editor on the right.
- Video Table:**

Video ID	Video URL	Video	Added	Week	Status	Category	Comments	Action
1	test123	Another Test Stream	2018-01-01	1	ON	Live Events	Test	[Edit] [Delete]
2	test123	TEST VIDEO STREAM	2018-01-01	1	ON	Live Events	Test	[Edit] [Delete]
3	test123	test123						
4	test123	The Sharepoint Repository						

- Rich Text Editor:** Includes a toolbar with Paragraph, Font Family, Font Size, and Upload Images options. The content area contains the text '[Architecture]'. A 'Thumbnail' section on the right shows a video thumbnail with a 'Change' button. Below it is a 'Category' dropdown menu with 'None' selected and an 'Add New Category' button.

**User Interface (Bottom):**

- Header:** A3 SPORTS & ENTERTAINMENT logo, navigation links (Home, My Profile, Subscription, Free Trial), and a user profile (H Admin).
- Main Content:** 'LIVE FEATURED EVENTS' and 'PAST EVENTS' sections with video thumbnails and 'SUBSCRIBE' buttons.
- Categories:** A 'CATEGORIES' section displaying various event thumbnails such as 'JENNIFER LOPES', 'MATT JACOBSON', 'PERKINS', 'PERKINS', 'SPORTS', and 'LIVE EVENTS'.